



Magic Jelly won A' Design Award

We are proud to announce that Ryukakusan's Magic Jelly won Silver A'Design Award in Scientific Instruments, Medical Devices and Research Equipment Design category.

A'Design Award and Competition is the biggest and one of the most important design awards in the world. The award highlights the best projects in 110 categories. There were 35,559 project submissions this year from 180 countries.

The Silver A' Design Award

The Silver A' Design Award is a prestigious award given to top 5% percentile designs that has accomplished an exemplary level of perfection in design. Entries to the A' Medical Product Design Awards are peer reviewed and anonymously judged by an expert jury panel of prominent academics, important press members and established professionals.

Regarding Magic Jelly

Atsuko Fukui, the creative mind behind the award winning work Magic Jelly demonstrates “The world's first Swallowing Aid Jelly covers up the medicine and delivers it to stomach safely and smoothly while masking the taste and smell of the medicine. It enables patients to swallow multiple pills at once without clogging up the throat.

Medicine is designed to take with water to prevent the interference with medicine efficacy, and to dissolve completely in the stomach. Magic Jelly which is made of natural ingredients works exactly as same as taking medicine with water.

Magic Jelly contains no sugar, no allergens, low in calories, no artificial color or additives.”

Relevant Website

Press Release from DESIGNPRWIRE:

<https://competition.adesignaward.com/press-release.php?ID=52625>

Designer's Profile at:

<https://competition.adesignaward.com/designer.php?profile=174811>

More info could be found at:

<https://competition.adesignaward.com/design.php?ID=52625>



A'DESIGN AWARD
WINNER 2017
S I L V E R

